

The Successes Of Real Estate Investor Paul Daneshrad

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Paul Daneshrad is a successful real estate investor in Beverly Hills, CA, who founded StarPoint Properties over 25 years ago. Recognized as one of California's leading commercial real estate investors, Daneshrad has enjoyed years of successful real estate management and investments in the high-end Beverly Hills market.

Here are a few of Paul Daneshrad's real estate investment successes over the years:

- He founded StarPoint Properties and is CEO of the real estate investing and management firm. With a focus on commercial properties and multi-family properties, StarPoint has made several smart acquisitions since opening its doors in 1995.

- Daneshrad and StarPoint Properties have a portfolio of over 4 million square feet. His reach goes far and wide in the community and throughout Southern California.
- Returns on StarPoint's properties under Paul Daneshrad have yielded 37% annual [cash-on-cash returns](#), a feat that many investors struggle to reach especially during volatile periods.
- Paul Daneshrad has established himself in one of the top real estate markets in the country: Beverly Hills, CA, a popular location for [wealthier clientele](#).
- Paul's networking and partnerships run deep, having developed long-standing relationships with a vast range of professionals in his local community.

His track record and achievements are especially relevant in today's volatile commercial real estate marketplace.

The COVID-19 pandemic has brought on many setbacks for those working in real estate, but investors like Daneshrad are looking for new opportunities in the commercial real estate market to stay ahead.

Now is not the time to stick to old ways or to play it safe. With real estate investing, there's always going to be risk, but hard work and determination are the levellers that have helped Daneshrad get ahead time and again.

Investors like [Paul Daneshrad](#) also understand that making a hefty profit in commercial real estate isn't the only goal to strive for. Commercial real estate and investing can play a direct role in the financial wellbeing of a community and among its citizens. That's a powerful motivator for investors who want not only a good return, but also seek to improve their communities.

The concept of retaining and upgrading properties versus quickly selling or demolishing them has always been a core principle with Daneshrad and his team. Upgrading building cosmetics and amenities attract apartment seekers willing to pay higher rents, and that in turn increases property values. Most importantly, at the optimum time to sell, investors are happy they teamed up with Paul Daneshrad and the StarPoint team.

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